



TEESSIDE UNIVERSITY STUDENTS' UNION EVENT MARKETING GUIDE 2026



HI, FROM TUSU

We're excited to help you grow your event. This guide outlines our digital and physical advertising tools designed to maximize your reach and impact to Teesside Uni students and our visitors.

YOUR SU CONTACT

Luke Stretton
Facilities & Events Manager



l.stretton@tees.ac.uk



01642 342249

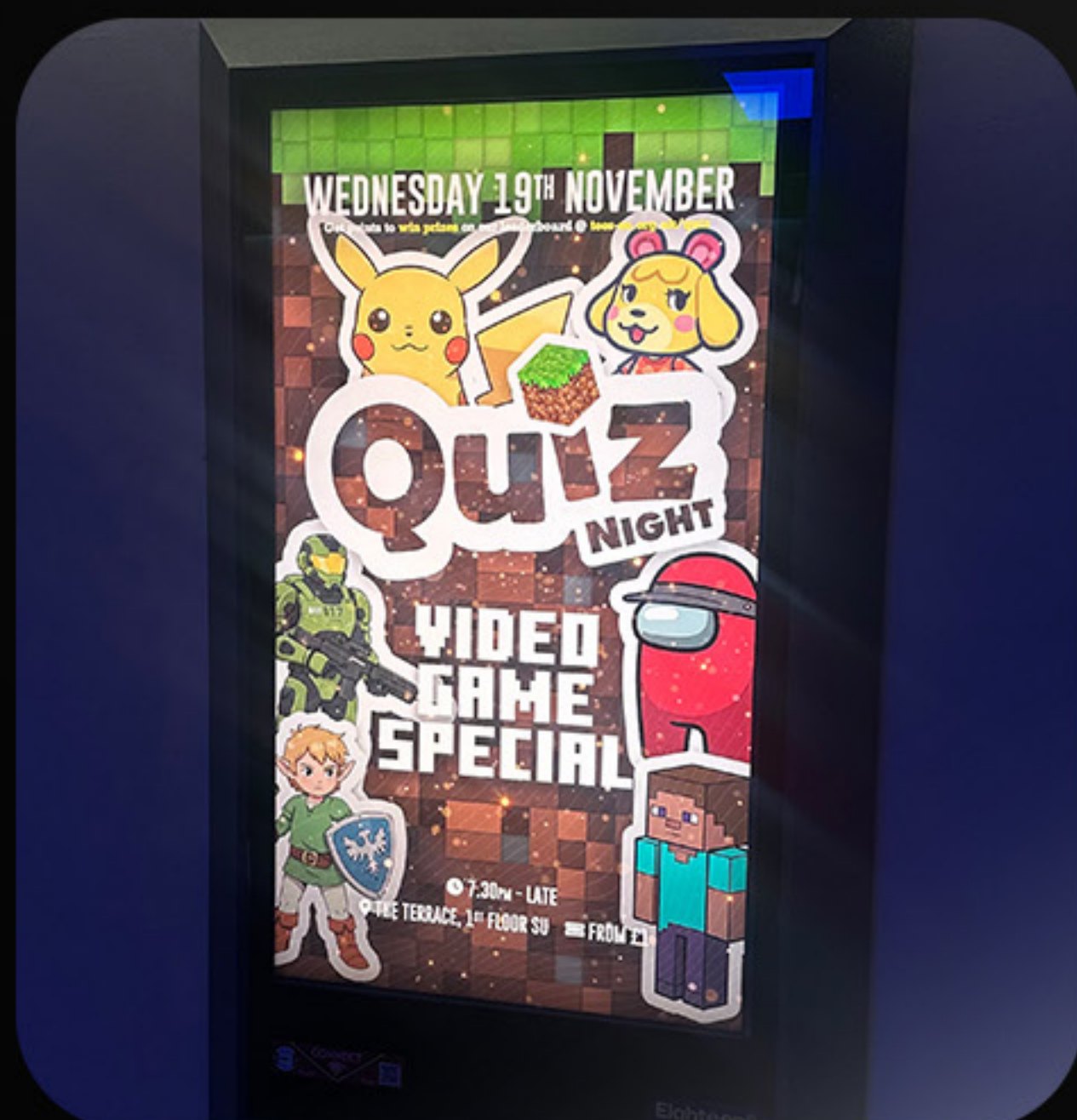
Email



Call

OUR MARKETING OPPORTUNITIES

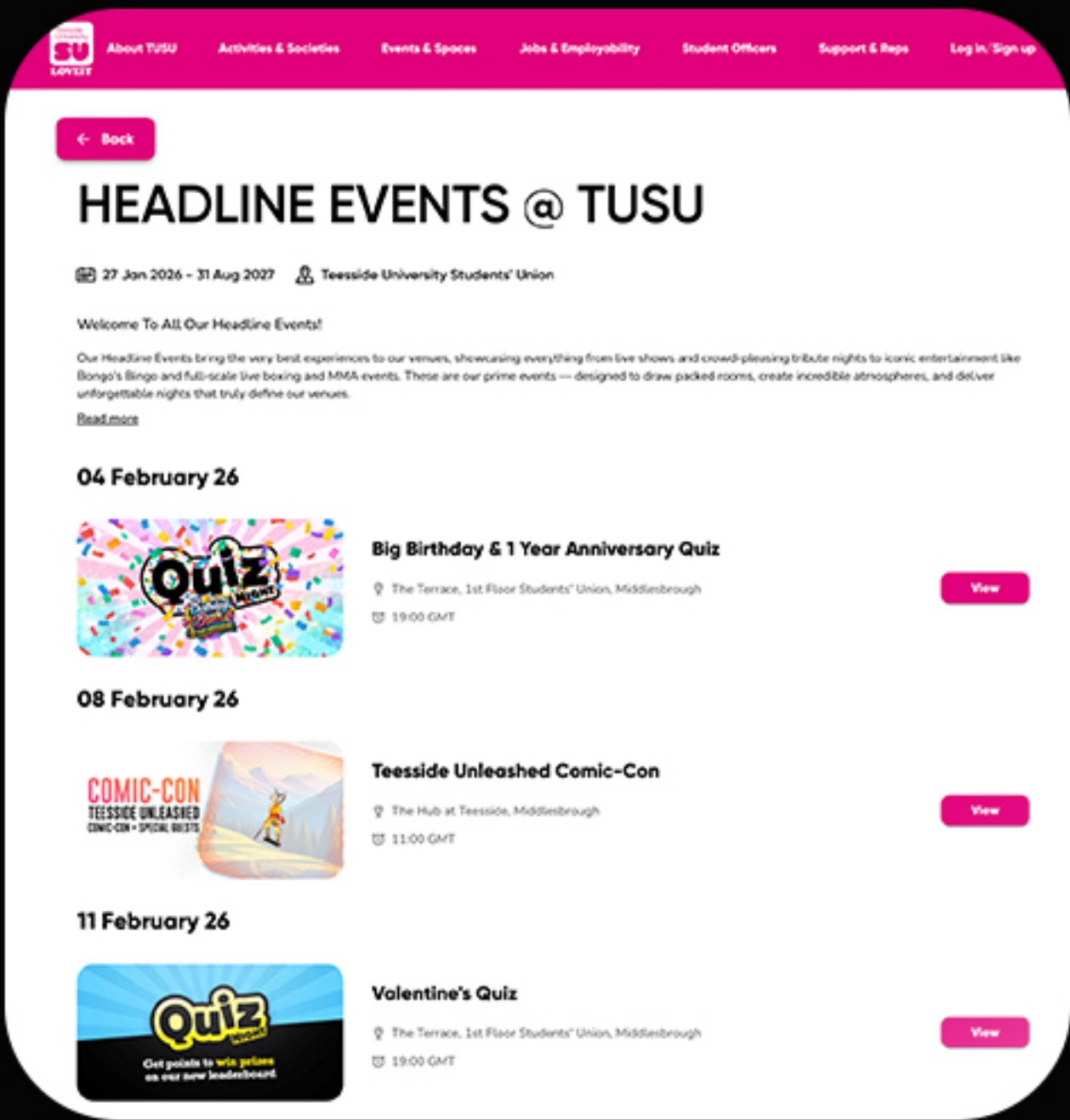
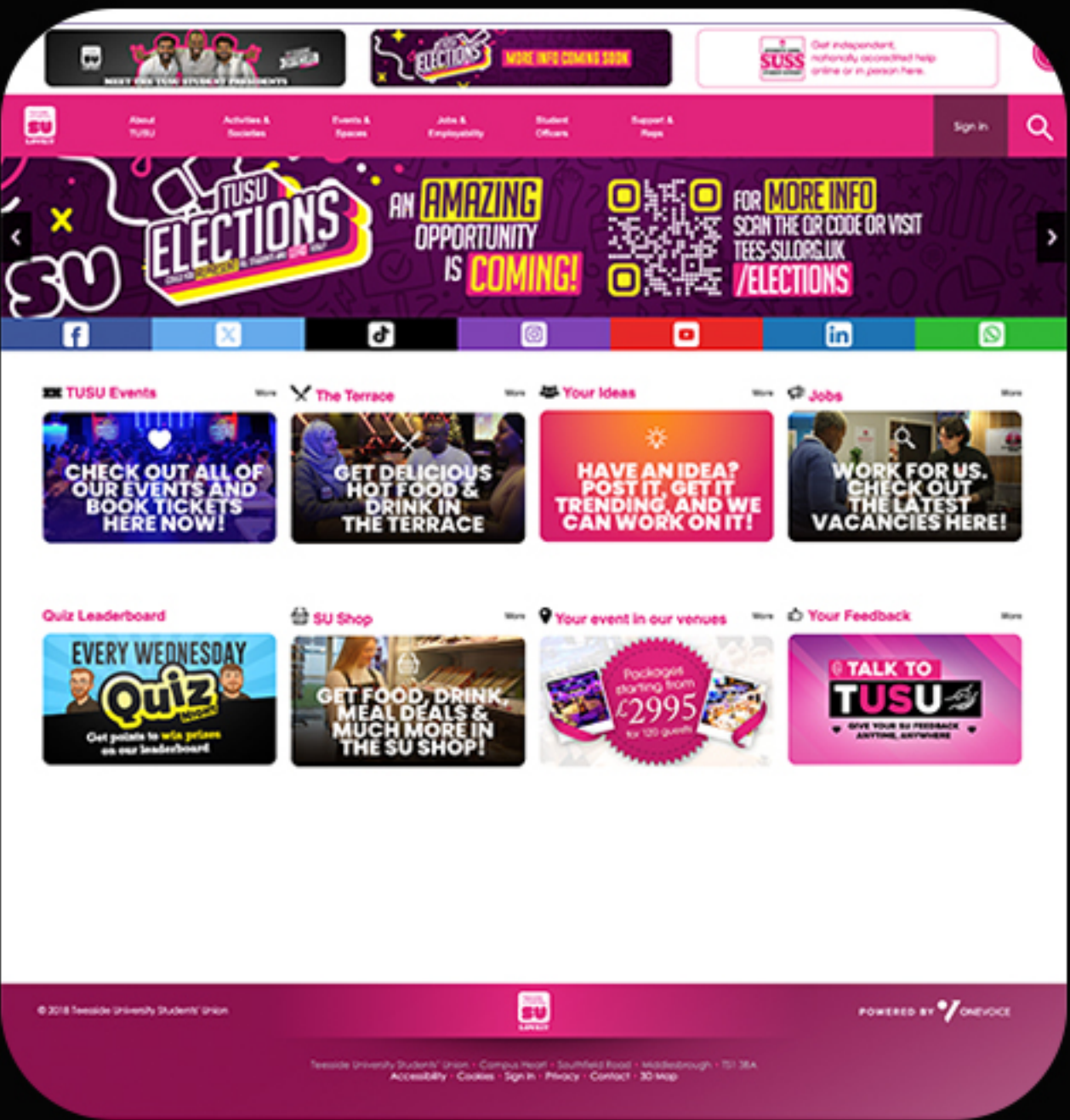
Everything you need to spread the word and get students excited! From TV screens and eye-catching poster boards in high-traffic areas, to flyers, and shoutouts across our social media channels. We also offer all-student emails which reach 22,000 students, feature your event on our official website homepage and dedicated events page. This gives you maximum visibility both online and on campus.



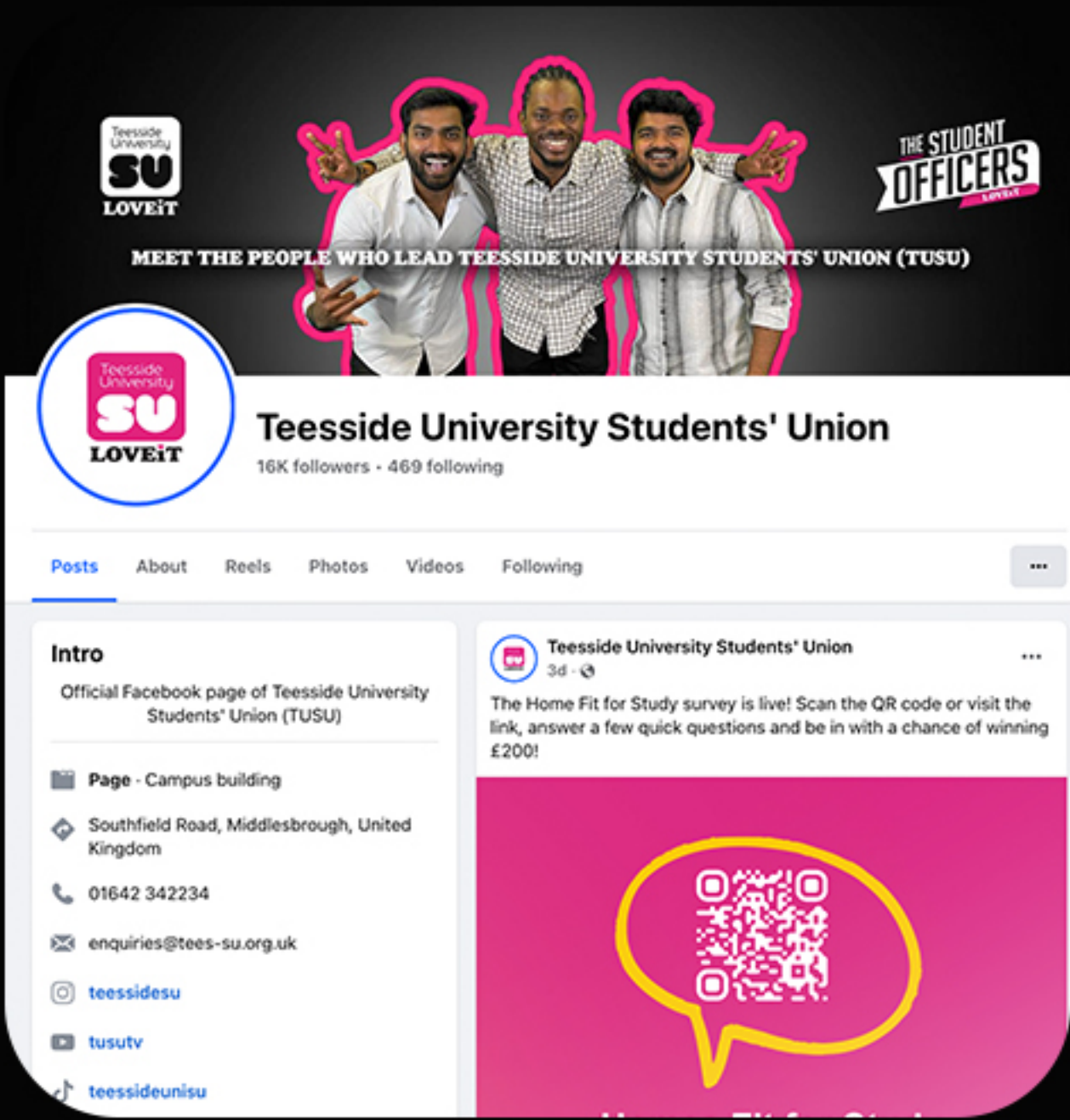
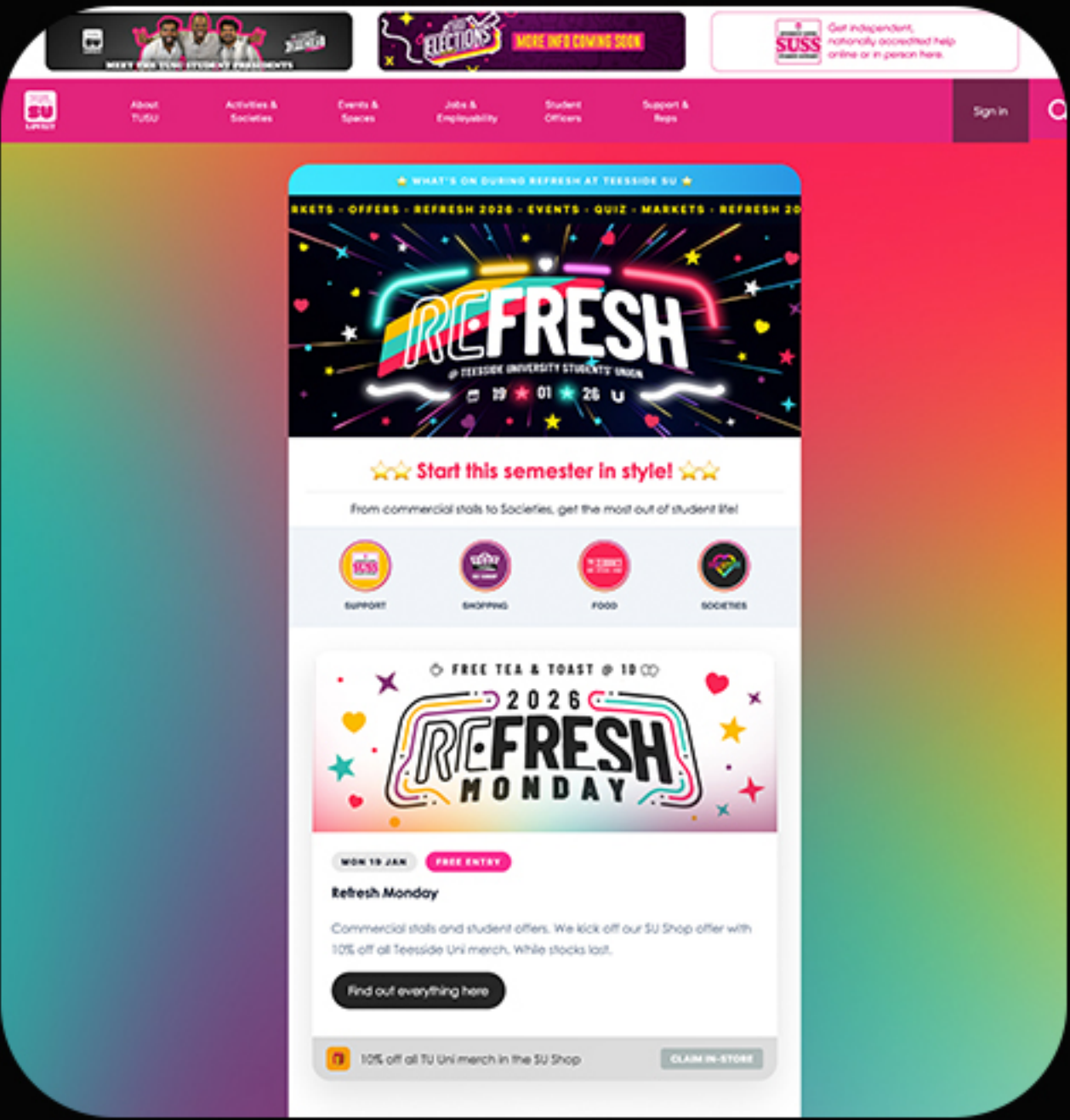
VENUE SCREENS



POSTERS & FLYERS



WEBSITE & EVENTS PAGE



EMAIL & SOCIAL ADVERT

WANT TO ENQUIRE?

Enquire Here



Tap the button or visit tees-su.org.uk/private hire and fill in the relevant information, our team will get back to you shortly.

ARTWORK SPECIFICATIONS

For us to market your event across all of the marketing opportunities as shown above we require artwork variants in a range of formats. Tap or visit the link below to download a zip folder which includes examples of all of our artwork dimensions. Let us know if you have any questions.

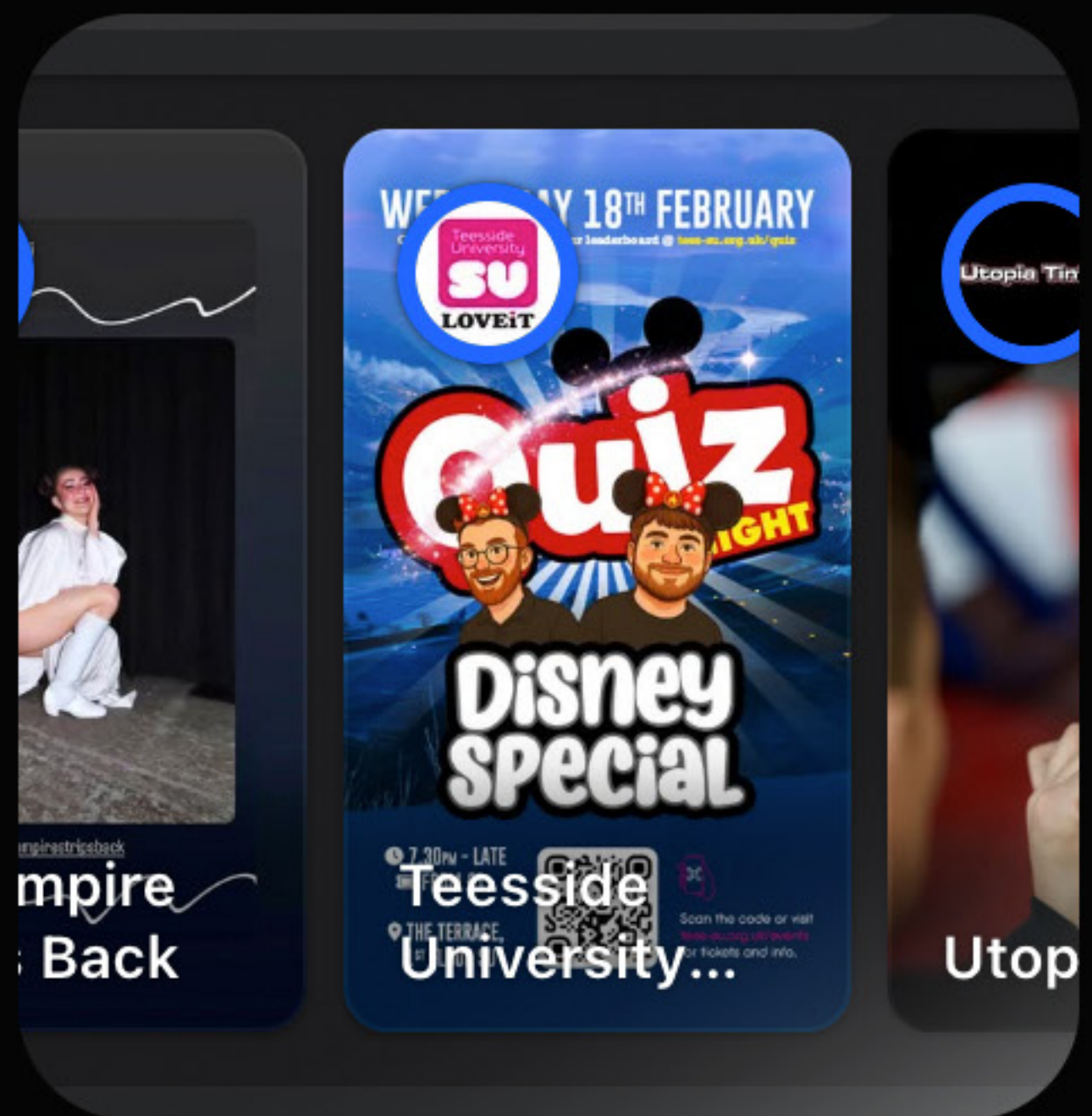
Download our zip file





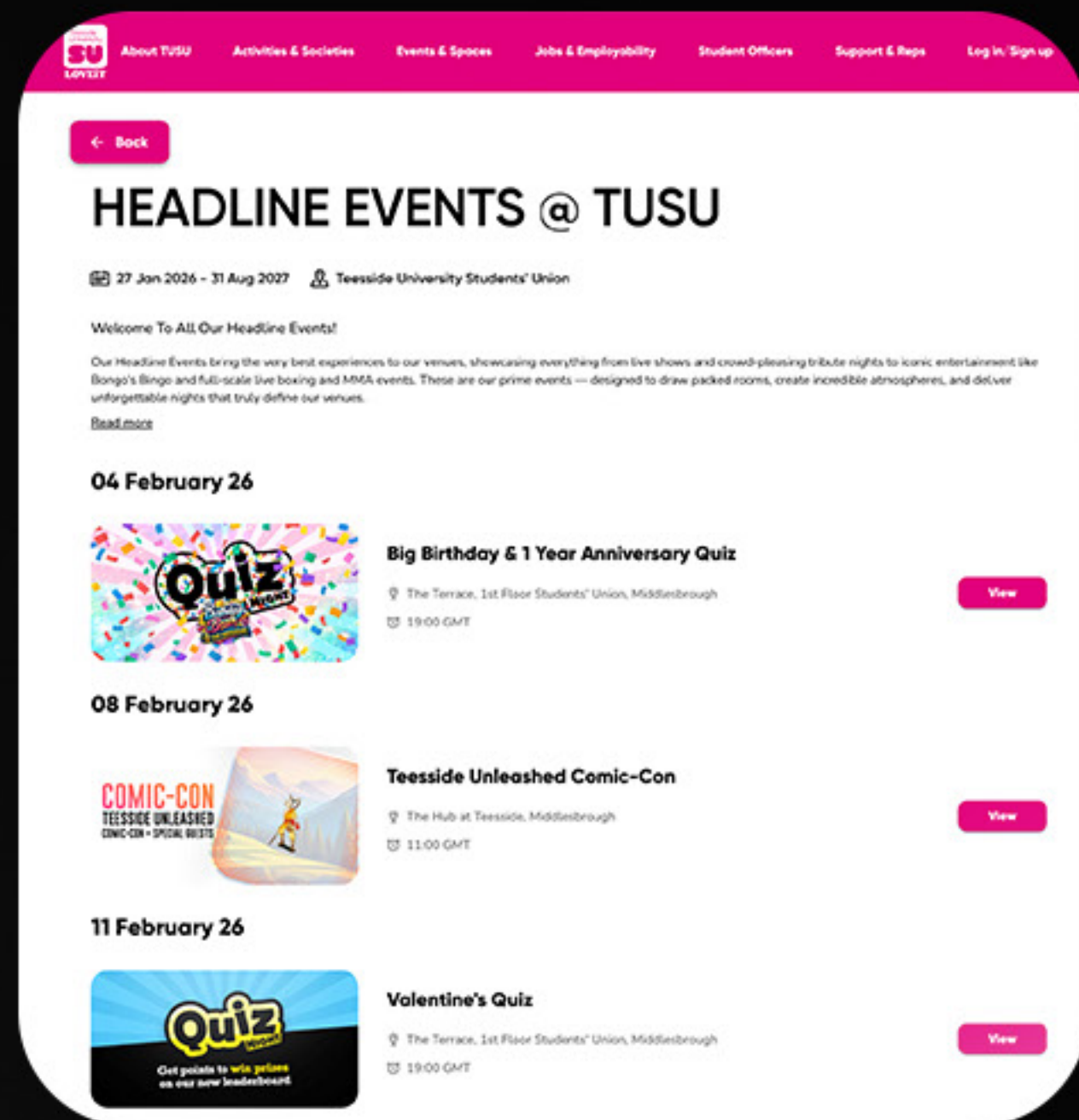
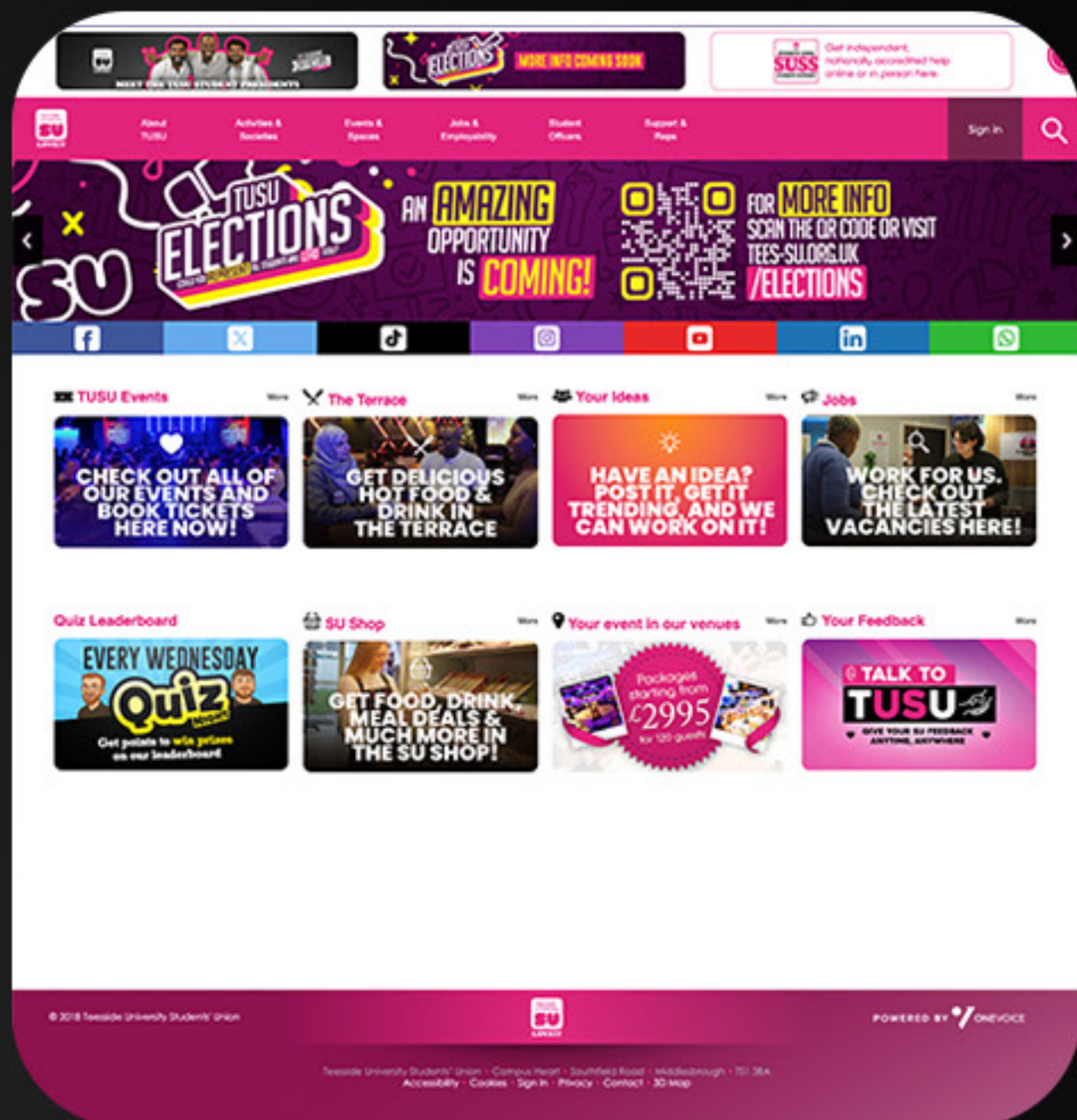
PRINT

- Double-sided flyer (A5)
- Poster (A0 to A3)



DIGITAL

- Plasma TV screens (1920w x 1080h)
- Stories (1080w x 1920h)
- Instagram Grid (1080w x 1350h)



WEBSITE & EVENTS PAGE

- Website Tile (1000w x 665h middle 400 horizontal safe zone)
 - Homepage banner (2000w x 300h)
 - Homepage fixed tile (600w x 337h)

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