



# TEESSIDE UNIVERSITY STUDENTS' UNION EVENT MARKETING GUIDE 2026



## HI, FROM TUSU

---

We're excited to help you grow your event. This guide outlines our digital and physical advertising tools designed to maximize your reach and impact to Teesside Uni students and our visitors.

# YOUR SU CONTACT

---

Ryan Hogg

Facilities & Events Co-Ordinator



[ryan.hogg@tees-su.org.uk](mailto:ryan.hogg@tees-su.org.uk)



01642 342248

Email

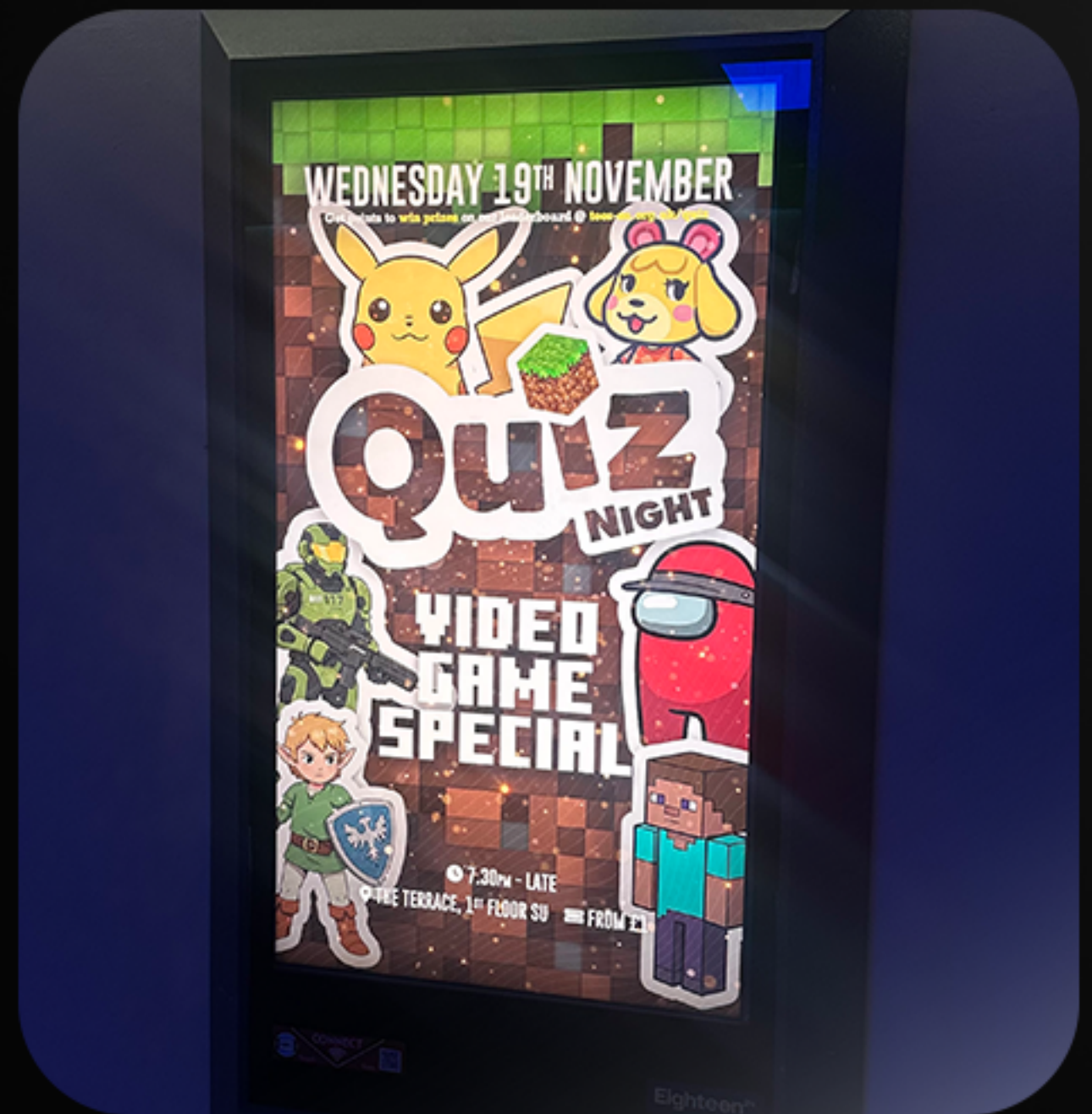


Call

# OUR MARKETING OPPORTUNITIES

---

Everything you need to spread the word and get students excited! From TV screens and eye-catching poster boards in high-traffic areas, to flyers, and shoutouts across our social media channels. We also offer all-student emails which reach 22,000 students, feature your event on our official website homepage and dedicated events page. This gives you maximum visibility both online and on campus.



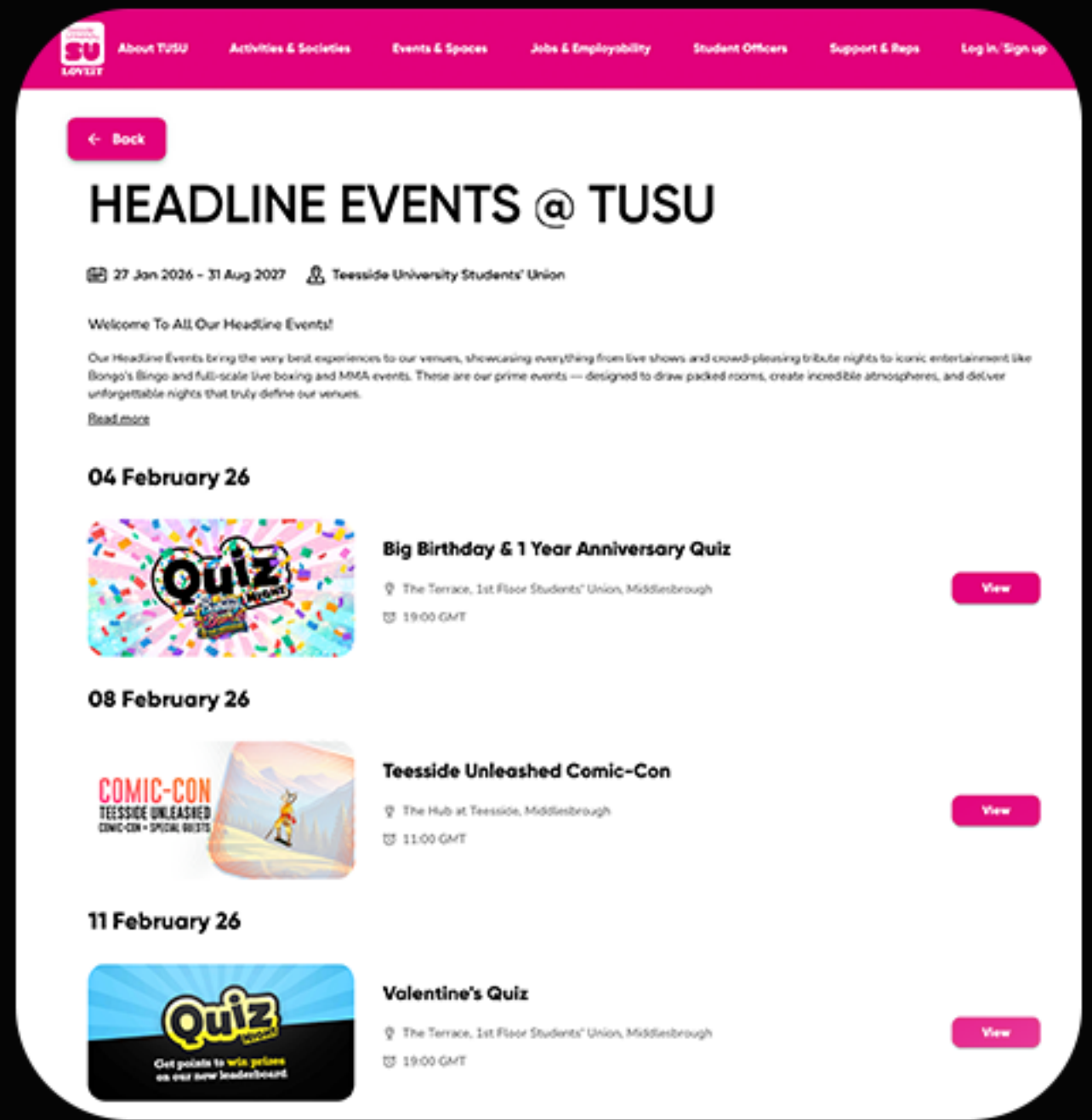
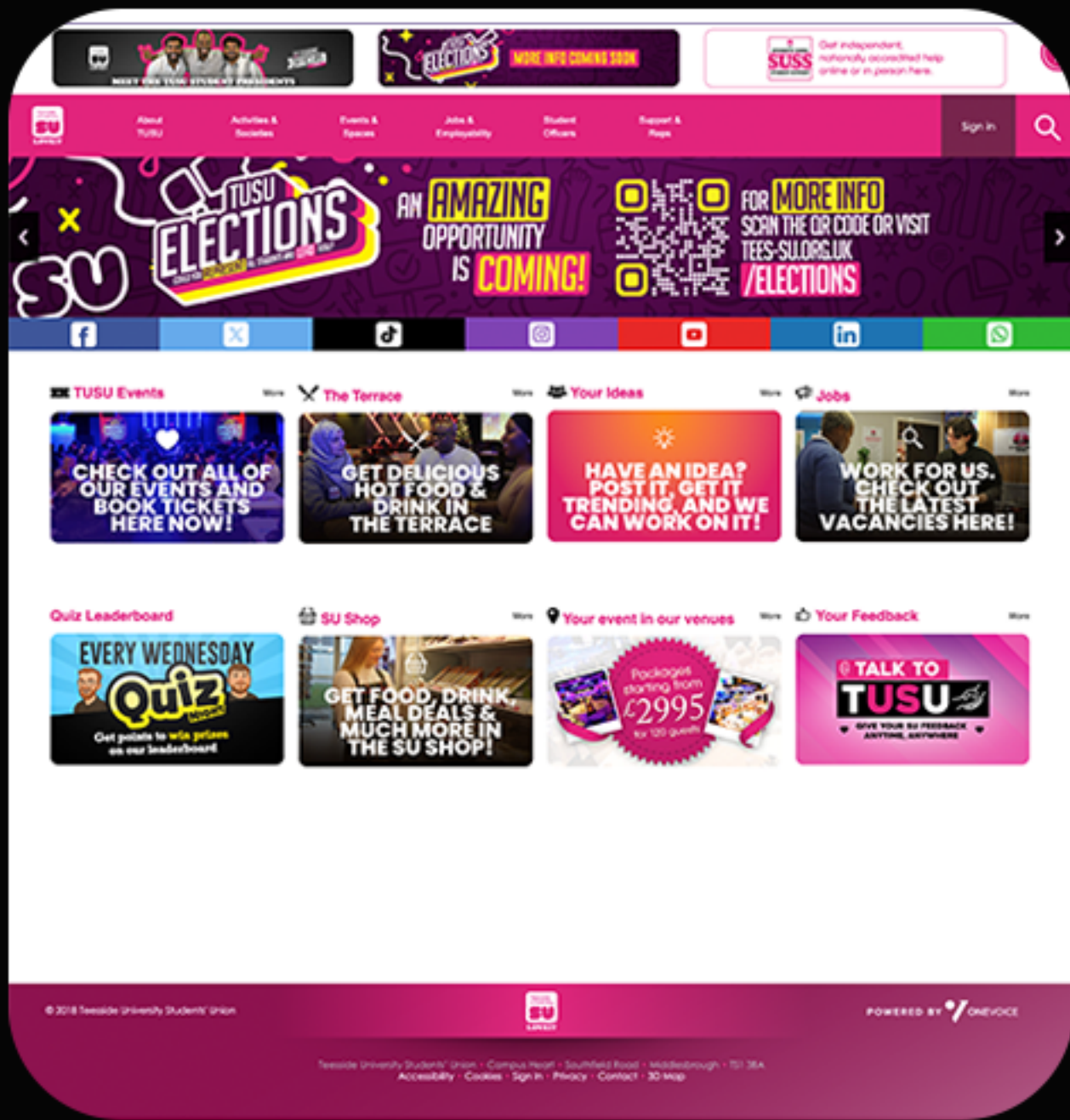
# VENUE SCREENS

---

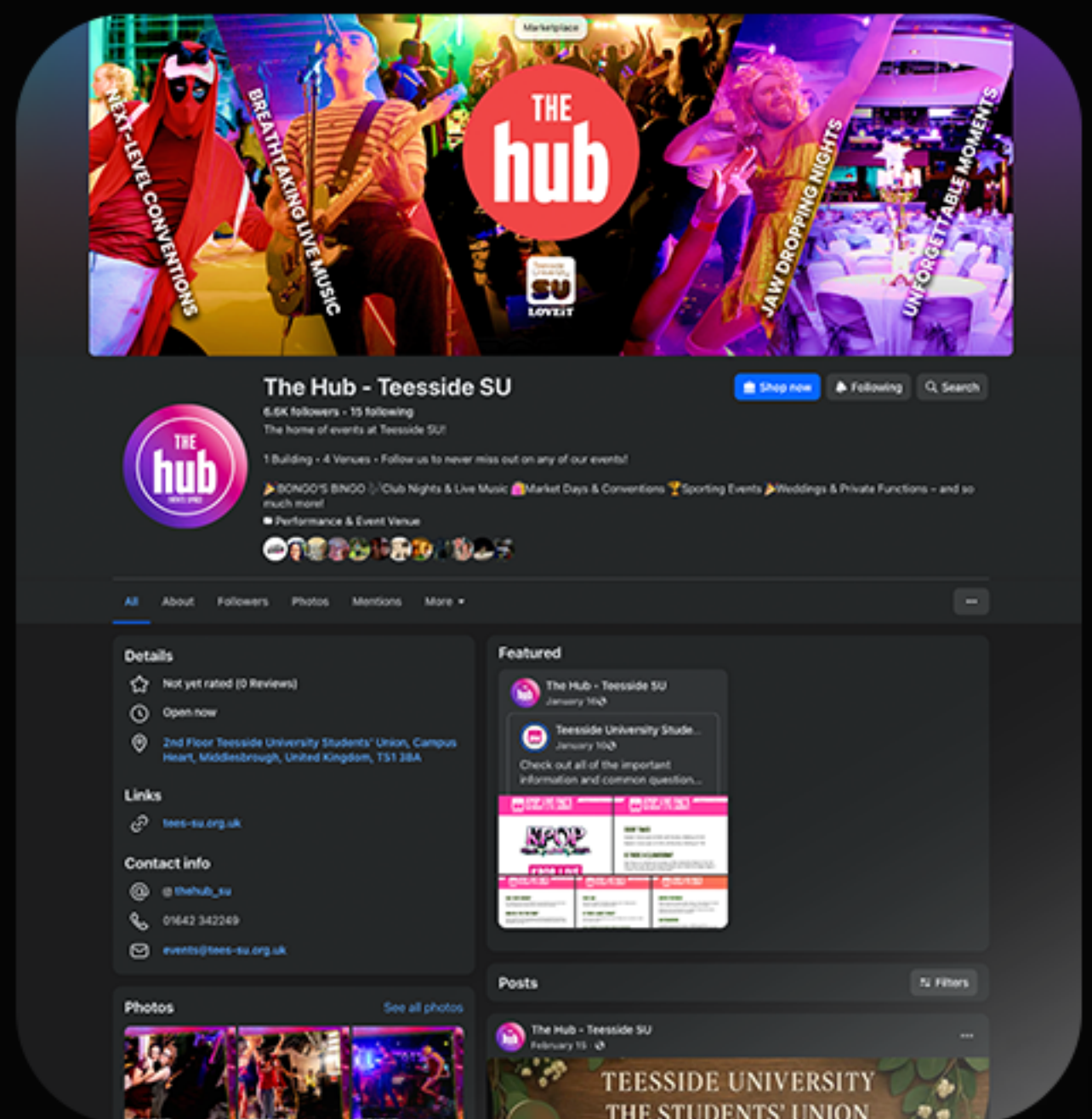
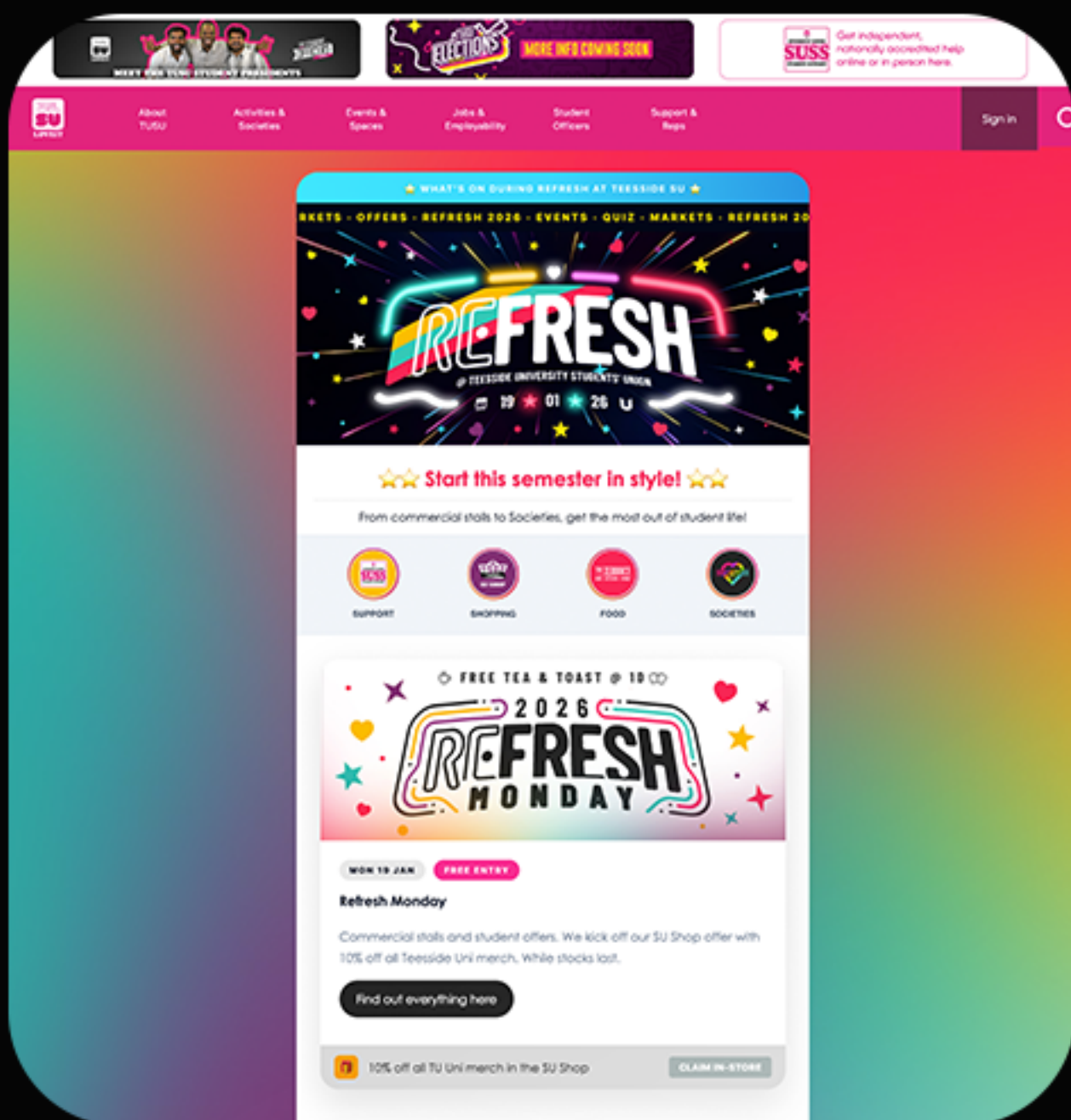


# POSTERS & FLYERS

---



# WEBSITE & EVENTS PAGE



# EMAIL & SOCIAL ADVERT

# SUBMIT EVENT DETAILS

---

Our Form!



Tap the button and fill in the Microsoft Form to submit your event details so we can market your event correctly!

# ARTWORK SPECIFICATIONS

---

For us to market your event across all of the marketing opportunities as shown above we require artwork variants in a range of formats. Tap button below to download a zip folder which includes examples of all of our artwork dimensions and other assets. Let us know if you have any questions.

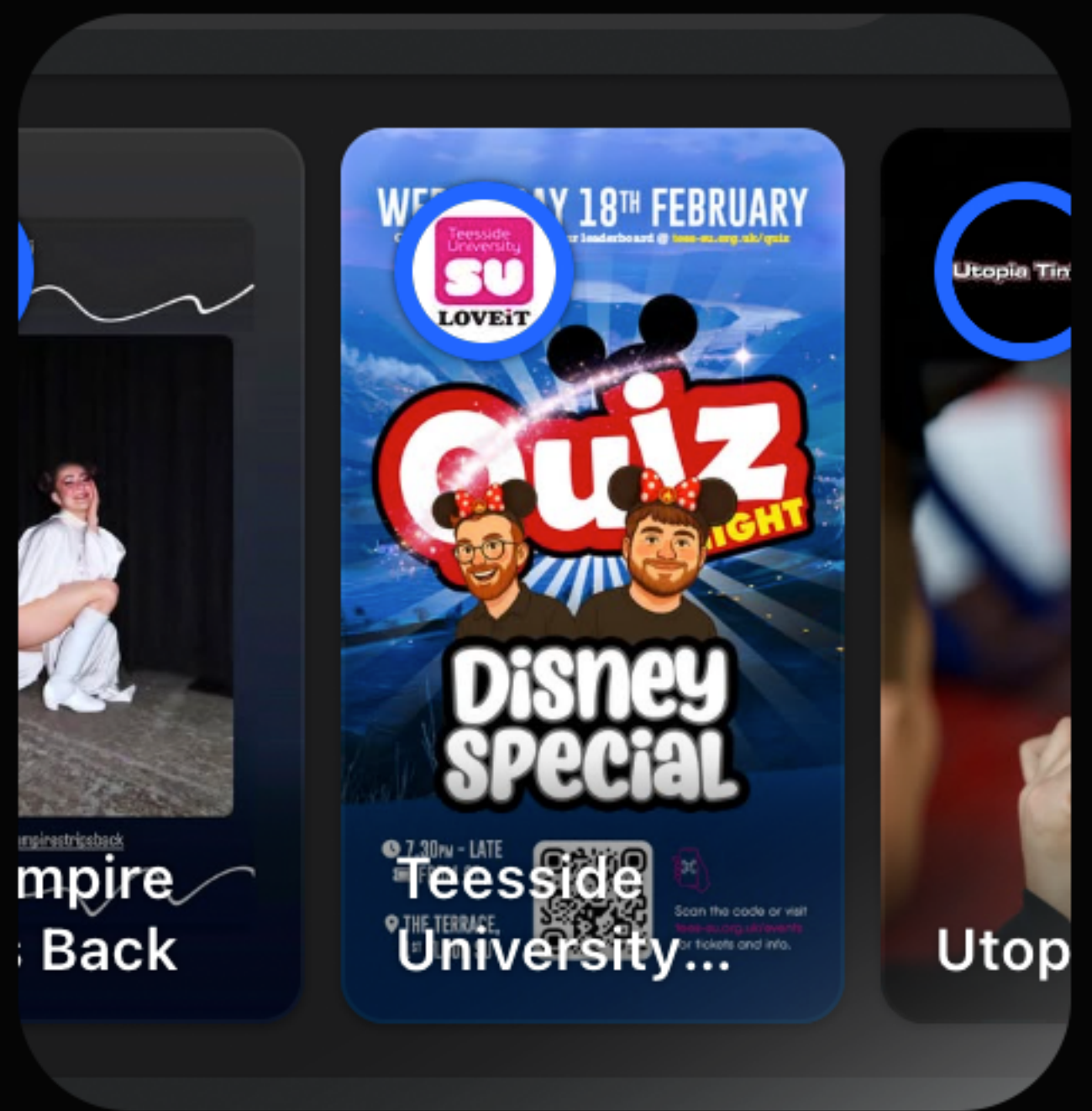
Download our assets!





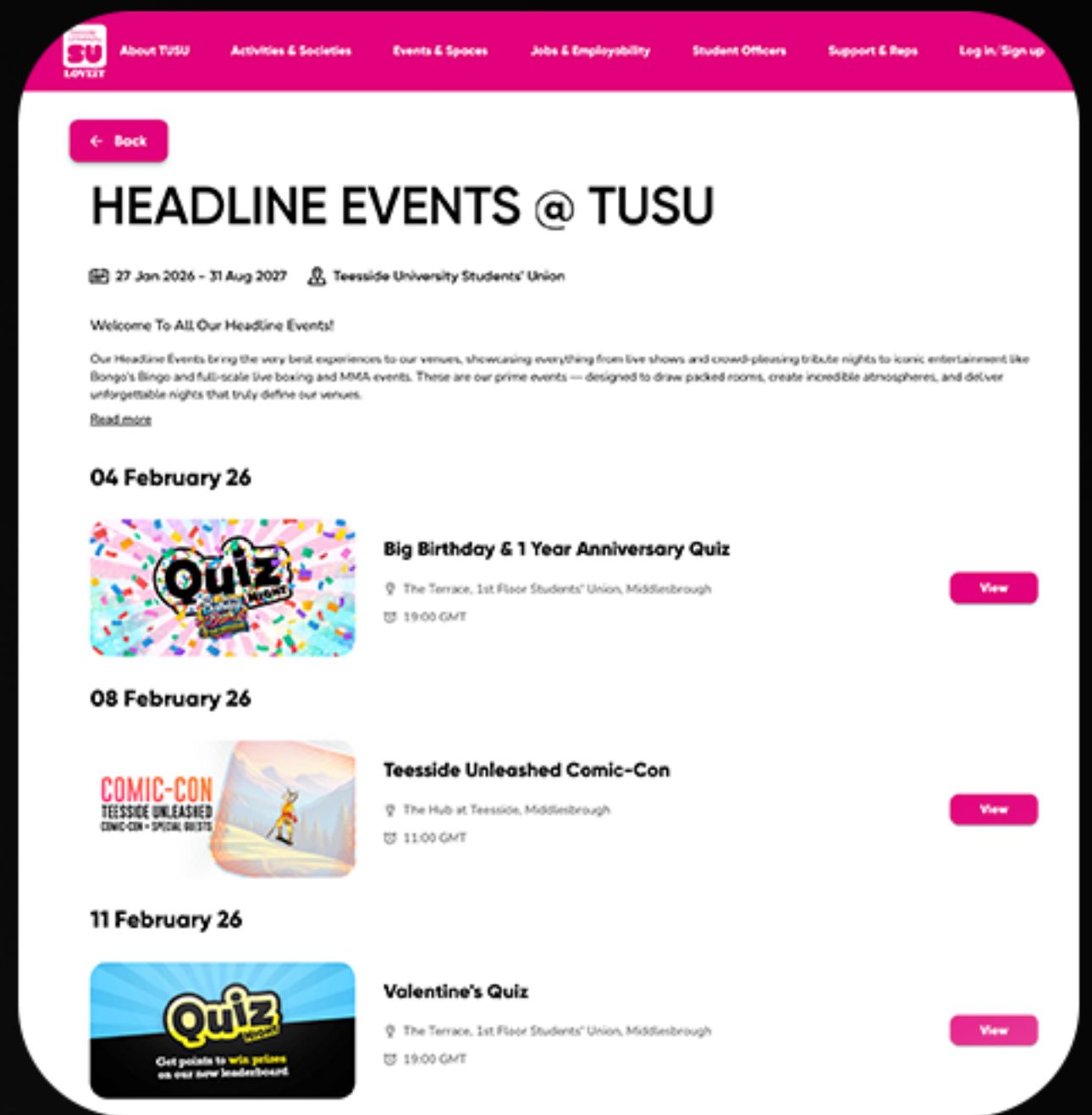
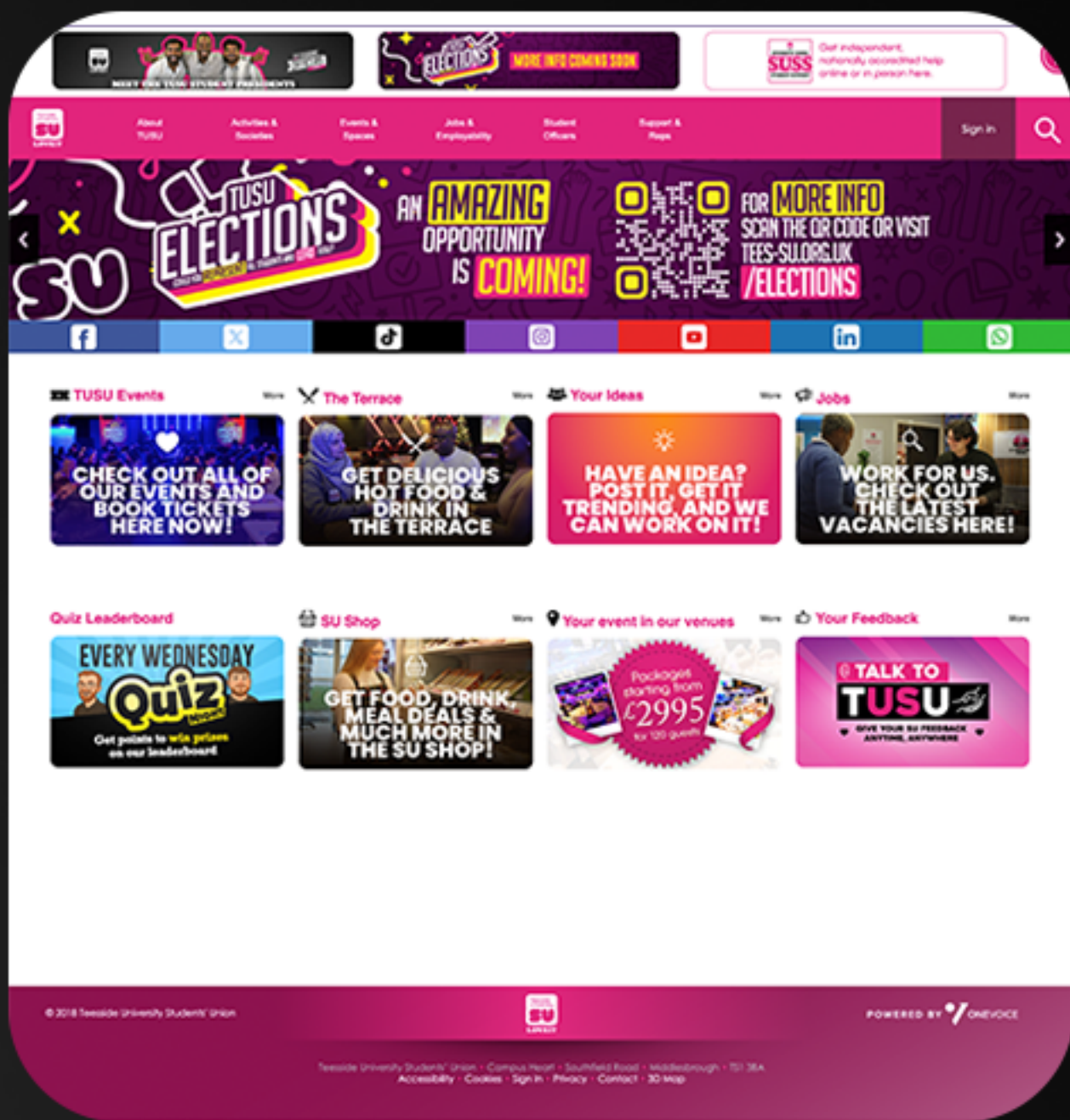
# PRINT

- Double-sided flyer (A5)
- Poster (A0 to A3)



# DIGITAL

- Plasma TV screens (1920w x 1080h)
  - Stories (1080w x 1920h)
  - Instagram Grid (1080w x 1350h)



# WEBSITE & EVENTS PAGE

- Website Tile (1316w x 740h middle 400 horizontal safe zone)

## CHECK OUT OUR SOCIALS

Click Here



Tap the button or visit [tees-su.org.uk/eventssocial](https://tees-su.org.uk/eventssocial)