



TEESSIDE UNIVERSITY STUDENTS' UNION EVENT MARKETING GUIDE 2026



HI, FROM TUSU

We're excited to help you grow your event. This guide outlines our digital and physical advertising tools designed to maximize your reach and impact to Teesside Uni students and our visitors.

YOUR SU CONTACT

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Facilities & Events Manager



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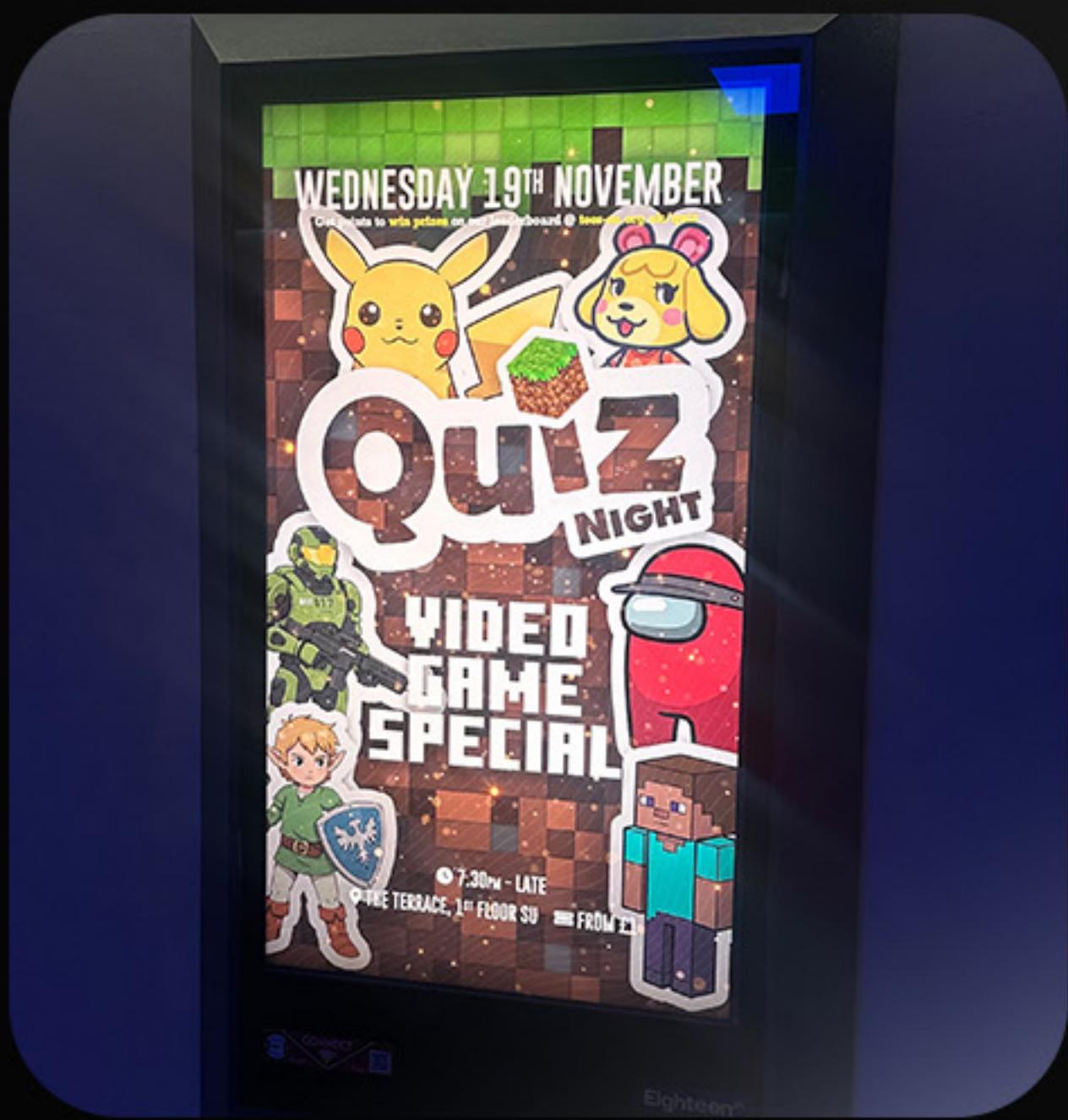
Email

Call



OUR MARKETING OPPORTUNITIES

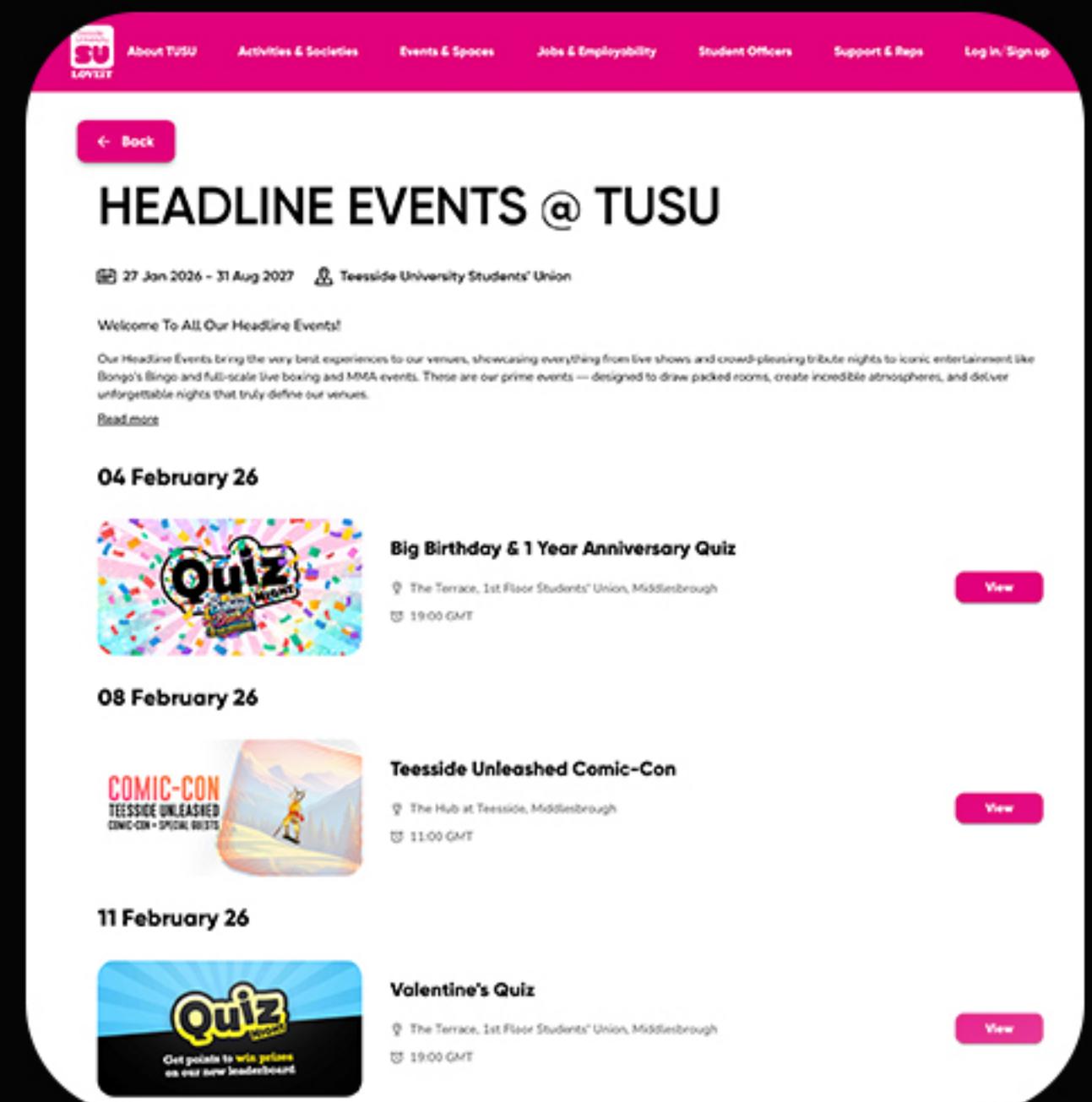
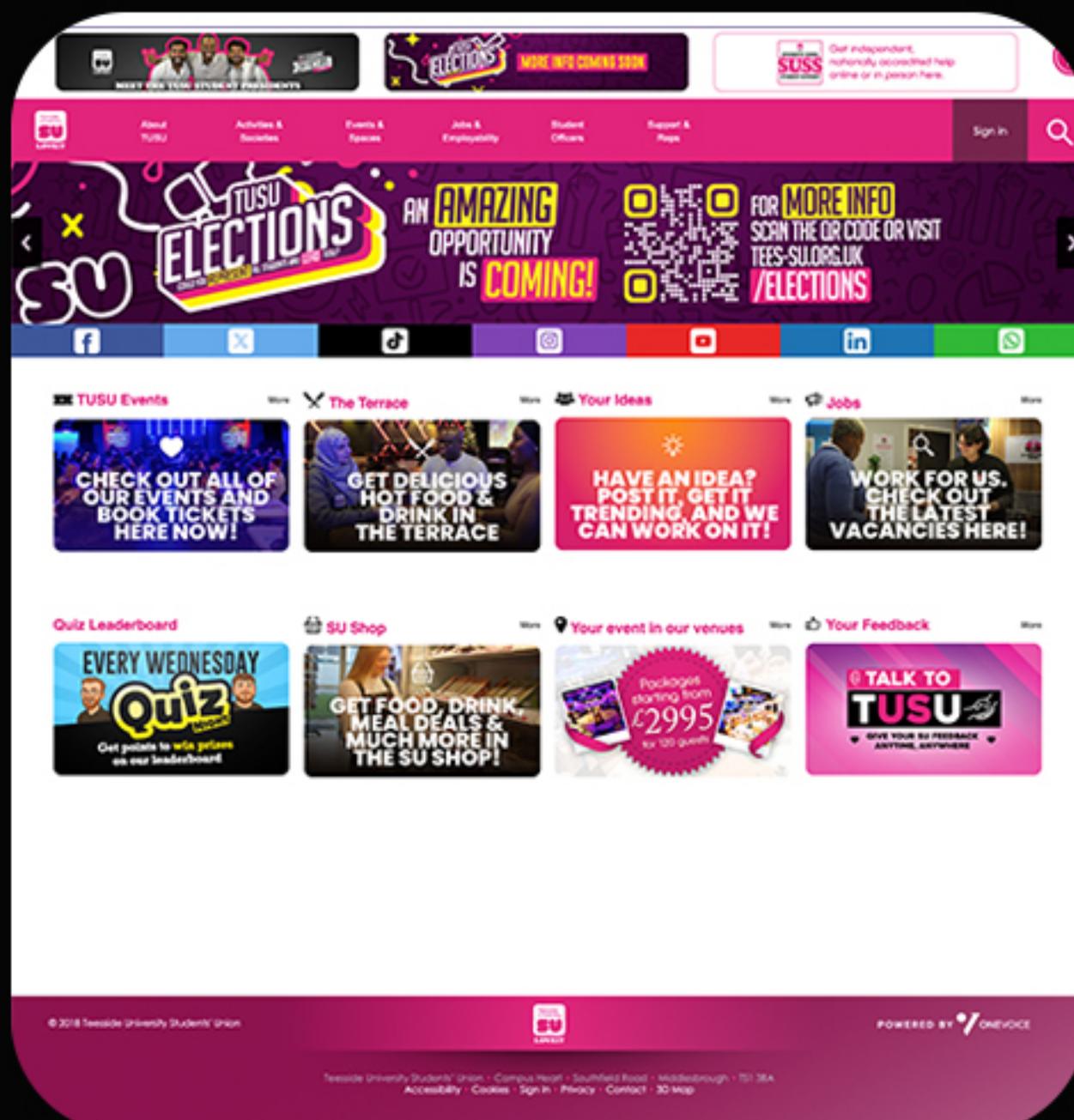
Everything you need to spread the word and get students excited! From TV screens and eye-catching poster boards in high-traffic areas, to flyers, and shoutouts across our social media channels. We also offer all-student emails which reach 22,000 students, feature your event on our official website homepage and dedicated events page. This gives you maximum visibility both online and on campus.



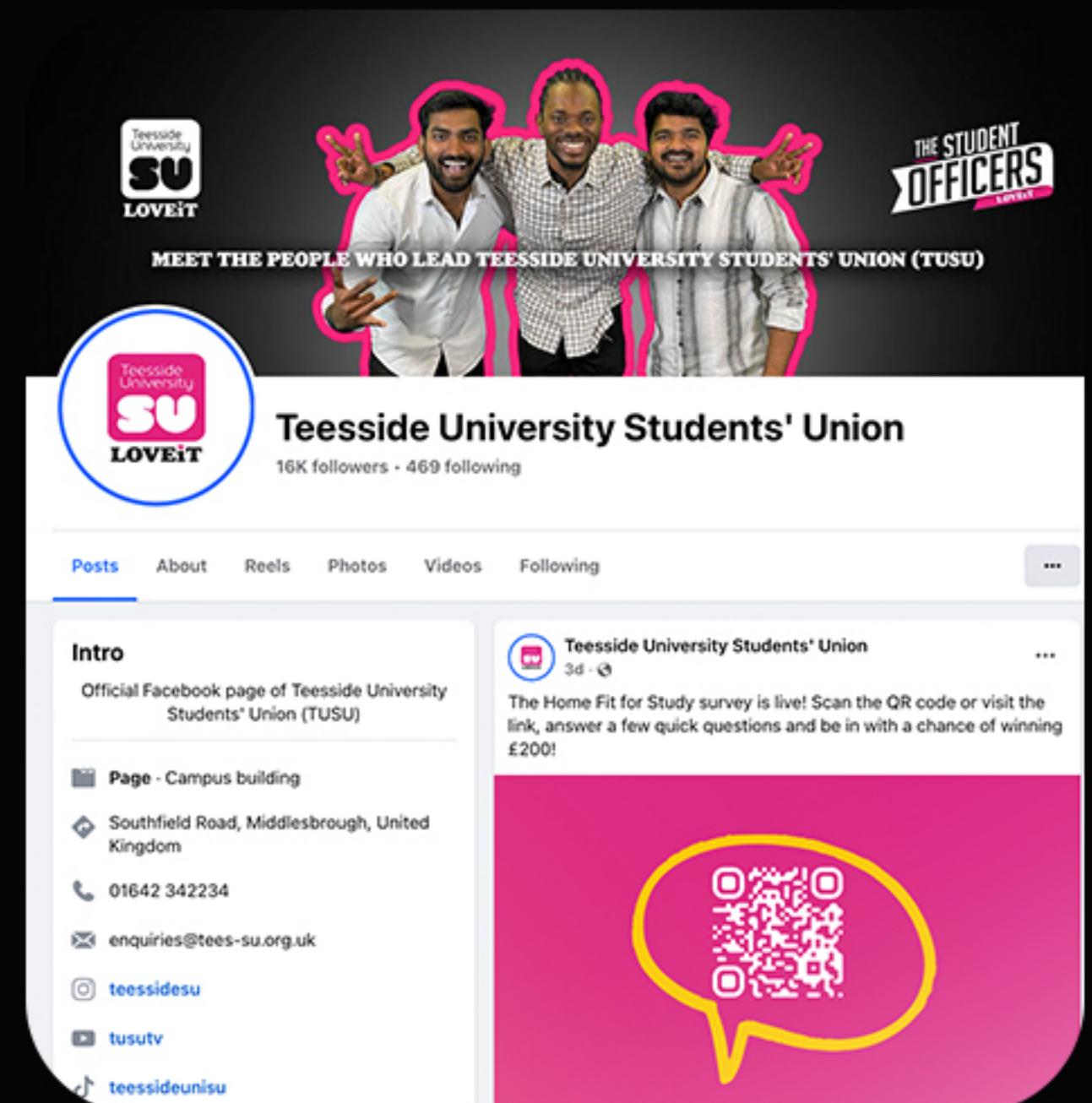
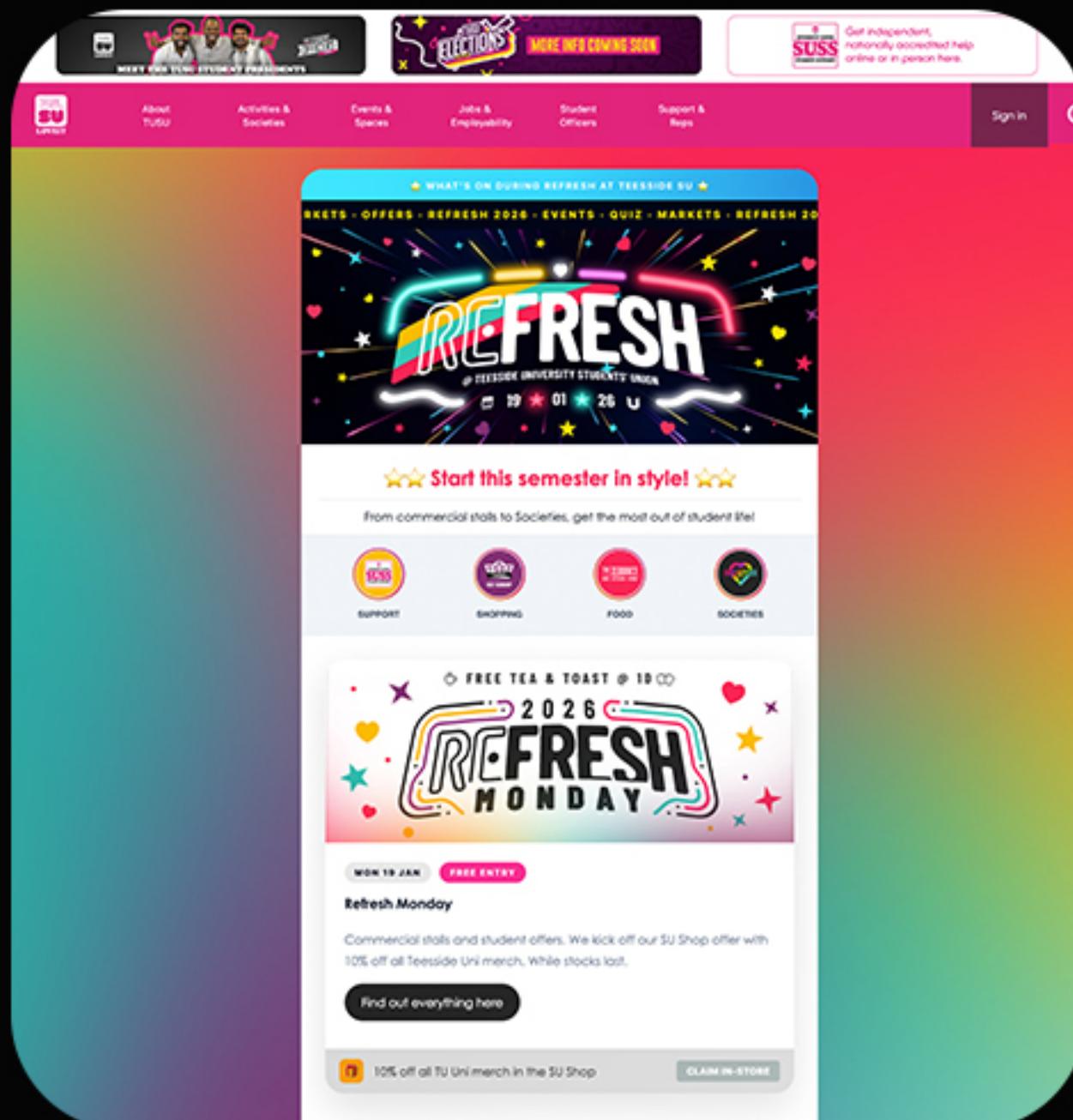
VENUE SCREENS



POSTERS & FLYERS



WEBSITE & EVENTS PAGE



EMAIL & SOCIAL ADVERT

WANT TO ENQUIRE?

Enquire Here



Tap the button or visit [tees-su.org.uk/private hire](http://tees-su.org.uk/private-hire) and fill in the relevant information, our team will get back to you shortly.

ARTWORK SPECIFICATIONS

For us to market your event across all of the marketing opportunities as shown above we require artwork variants in a range of formats. Tap or visit the link below to download a zip folder which includes examples of all of our artwork dimensions. Let us know if you have any questions.

Download our zip file





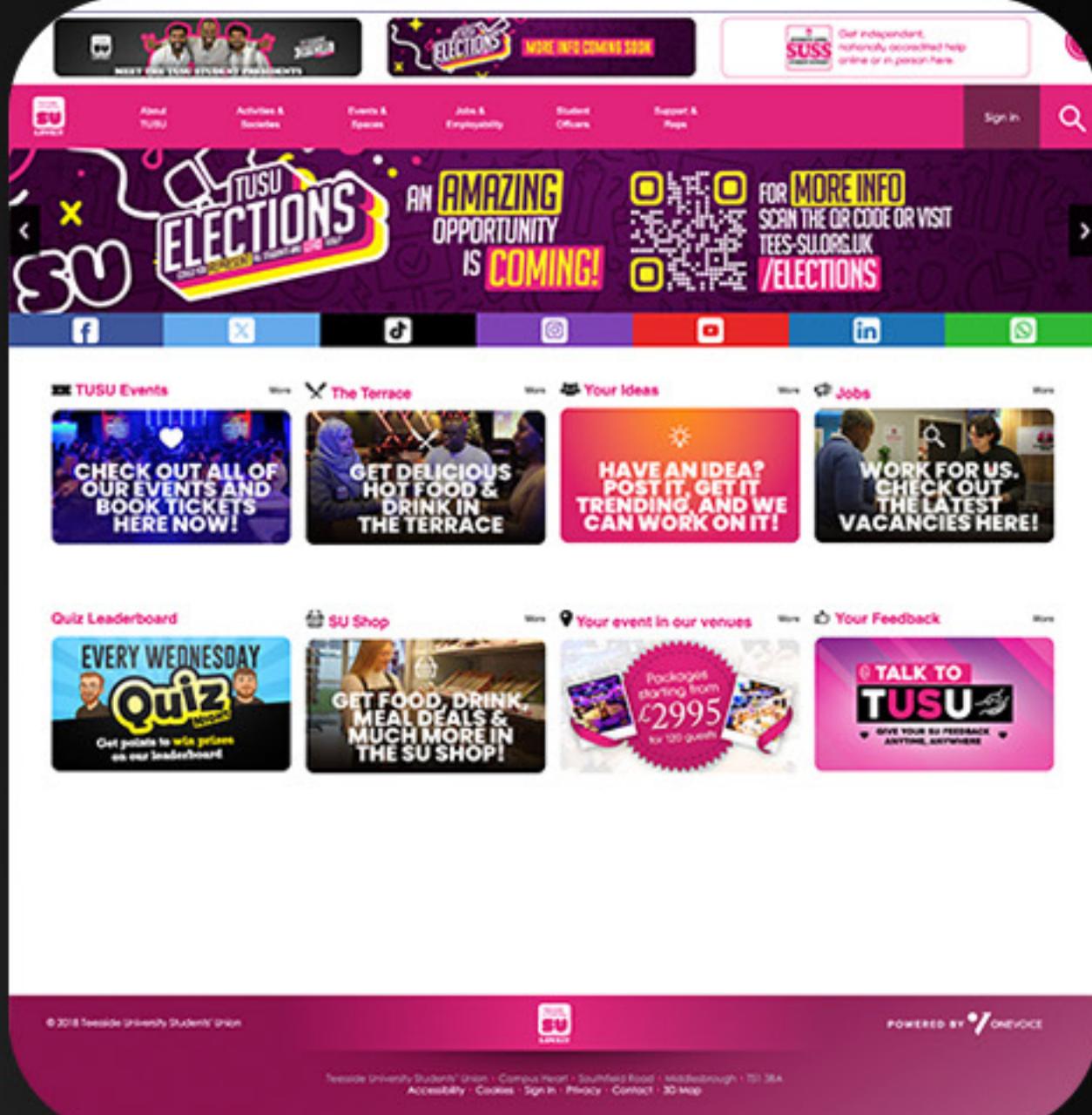
PRINT

- Double-sided flyer (A5)
- Poster (A0 to A3)



DIGITAL

- Plasma TV screens (1920w x 1080h)
 - Stories (1080w x 1920h)
 - Instagram Grid (1080w x 1350h)



HEADLINE EVENTS @ TUSU

27 Jan 2026 - 31 Aug 2027 Teesside University Students' Union

Welcome To All Our Headline Events!

Our Headline Events bring the very best experiences to our venues, showcasing everything from live shows and crowd-pleasing tribute nights to iconic entertainment like Bong's Bingo and full-scale live boxing and MMA events. These are our prime events — designed to draw packed rooms, create incredible atmospheres, and deliver unforgettable nights that truly define our venues.

Read more

04 February 26

Big Birthday & 1 Year Anniversary Quiz

The Terrace, 1st Floor Students' Union, Middlesbrough

19:00 GMT

View

08 February 26

Teesside Unleashed Comic-Con

The Hub at Teesside, Middlesbrough

11:00 GMT

View

11 February 26

Valentine's Quiz

The Terrace, 1st Floor Students' Union, Middlesbrough

19:00 GMT

View

WEBSITE & EVENTS PAGE

- Website Tile (1000w x 665h middle 400 horizontal safe zone)
 - Homepage banner (2000w x 300h)
 - Homepage fixed tile (600w x 337h)

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