



**TEESSIDE UNIVERSITY
STUDENTS' UNION**

MARKETING GUIDE 2026

#1.0.1 JAN

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📍 Campus Heart, Middlesbrough, TS1 3BA

EVENT DETAILS

Please download and complete the following sections to ensure we have the most up to date and relevant information for your event. Please return this to ryan.hogg@tees.ac.uk including a timescale on when we can expect the artwork to be sent over.

Event Title:

Event Date:

Doors Open:

Curfew:

Announcement Date:

Advance Ticket Price:

Advance Ticket Link:

Door Price (If Applicable):

Event Copy/Description:

OUR MARKETING OPPORTUNITIES



VENUE SCREENS



POSTER SITES



FLYERS



CORREX BOARDS

Note...

thehub_su

The Hub - Teesside SU

28 posts 1,005 followers 507 following

Performance and event venue

The Hub - Home of events at Teesside SU!
1 Building • 4 Venues • Events for all including BONGO'S BINGO, Comic-Cons,... more

link.me/tusuevents and 1 more

Edit Profile View archive

Upcoming Sh... BONGO'S New

SOCIAL MEDIA



Teesside University Students' Union (TUSU) is a multi-award-winning and internationally recognised organisation that is right at the heart of student life and the wider community. We provide activities, services, support and spaces for students and are home to stylish modern venues where students and other visitors enjoy a wide range of day and evening events. This includes weekly favourites such as quiz and karaoke nights along with big, one-off specials for occasions such as Halloween, Christmas, St. Patrick's Day and more which students and members of the public are welcome to enjoy. We are also pleased to work with our many student societies and a range of external partners, as well as members of the public, to make our venues available for family celebrations, cultural and community occasions, awards ceremonies and family-friendly events.

Check out what we have coming up for students and the members of the public in the events listed below and book your tickets. You can also find out more about TUSU and hiring our venues using the following links:

[Website](#) [Facebook](#) [Instagram](#) [X.com](#) [TikTok](#)

Trending Events

We Are Hiring

Refresh 2026

BONGO'S BINGO



Teesside University Students' Union, Middlesbrough
16 Dec 2025 - 10 Feb 2026
00:00 - 17:00 GMT

Middlesbrough
19 Jan 2026 - 25 Jun 2026

The Hub at Teesside, Middlesbrough
30 Jun 2026
19:00 - 23:30 GMT

[View](#)

[View](#)

[View](#)

WEBSITE

Groups

ARTWORK SPECIFICATION

For us to market your event across all of the marketing opportunities as shown above we require artwork in a range of formats.

Printed Artwork:

- High resolution poster scalable up to A0
- A5 double-sided flyer

Digital Artwork:

- Plasma (1920w x 1080h)
- Stories (1080w x 1920h)
- Instagram Grid (1080w x 1350h)
- Website Tile (1000w x 665h - middle 400pixel safezone)

STORIES
1080w x 1920h

PLASMA
1920w x 1080h

**INSTAGRAM
GRID**
1080w x 1350h

100px safezone (fill with background but no details/logos)

WEB TILE
1000W X 665H

100px safezone (fill with background but no details/logos)

We appreciate it can take time to create additional formats if this is not a format you typically use however we have all of these formats available to use to market your event and so we request if all variants can be sent over or if you can send over what you've got and send the rest at a later time.

IMPORTANT INFORMATION

A range of assets, useful links and information can be found below. Please use a variant of the Teesside University Students' Union logo in all artwork as well as the relevant venue logo. They can be downloaded below.

DOWNLOAD OUR ASSETS

OUR LINKS

EVENT CO-HOSTING & POST COLLABORATIONS

On Facebook please invite the following accounts to be a co-host on your event listings:

[Teesside University Students' Union](#)

[The Hub](#) (please do this even if your event is being hosted in the Terrace as we advertise all events on the Hub page as it is our homepage of events on social media)

[The Terrace](#) (only if your event is being hosted in the Terrace)

Please tag us or invite us to collaborate on any social media posts on our instagram accounts [@teessidesu](#) [@thehub_su](#) & [@theterrace_su](#) (if applicable)

*A common mistake people make is misspelling. Please ensure that "Middlesbrough", "Teesside" and "Teesside University Students' Union" is spelt as written here.