



TUSU

STRATEGY

2025 FORWARDS

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TUSU CHARITY MISSION:



Promoting interests and welfare of students at TU



Recognised representative channel



Social, cultural and recreational activities



“WE WILL ADVOCATE AND REPRESENT YOU”

We will ensure students' opinions and needs are at the heart of our activity.

“WE WILL LISTEN TO YOU”

We will create an inclusive environment where all students feel represented and can engage meaningfully with the SU and each other.

“WE WILL UPLIFT EXTRA-CURRICULAR ACTIVITY FOR YOU”

Support student development through activities, personal growth opportunities and volunteering activity.

“WE WILL CREATE SAFE AND INCLUSIVE SPACES FOR YOU”

Ensuring that students have access to welcoming and comfortable spaces to socialise with peers.

“WE WILL MANAGE OUR FINANCIAL STABILITY FOR YOU”

Ensuring we sustain long-term operations for the benefit of students.

GOAL 1

**“WE WILL
ADVOCATE AND
REPRESENT YOU”**

We will ensure students’
opinions and needs are at the
heart of our activity.



OFFICERS WILL LEAD CAMPAIGNS THAT SUPPORT STUDENTS

- Three campaigns per officer that has reaching impact.
- 20% of all students engage with campaigns.
- 20% students reached through variety of cost of living initiatives.

MECHANISMS THAT SUPPORT EFFECTIVE REPRESENTATION LEAD TO IMPROVEMENTS IN STUDENT EXPERIENCE

- Officers represent students in all executive decision making spaces.
- Students supported to feed into Student Voice infrastructure at all levels.

ACCESS TO WELFARE AND WELLBEING ACTIVITY

- Collaboration on co-development of Mental Health Strategy.
- Support improvement of NSS Communication of Mental Wellbeing Support Score and Rank through active marketing and promotion.
- Student feedback on welfare services 50% positive in Student Opinion Counts surveys.

GOAL 2

**“WE WILL LISTEN
TO YOU”**

We will create an inclusive environment where all students feel represented and can engage meaningfully with the SU and each other.



OFFICERS WILL SEEK STUDENT VIEWS ON ALL ASPECTS OF UNIVERSITY LIFE TO INFORM CAMPAIGNS AND IMPROVE STUDENT EXPERIENCE

- Weekly Talk to TUSU (numbers).
- 20% students engage.

DEMOCRATIC ACTIVITY OPEN TO ALL STUDENTS

- 10% turnout in Officer elections.
- 90% attendance at Student Rep Forums.

SCHOOL AND COURSE REPS EMPOWERED TO WORK WITH ACADEMIC STAFF ON TEACHING AND LEARNING IMPROVEMENTS

- Teaching on my course scores for NSS improved for TU.
- 90% of schools and courses have a representative in position.
- Student satisfaction with reps performance 75% positive (SOC).

GOAL 3

**“WE WILL UPLIFT
EXTRA-CURRICULAR
ACTIVITY FOR YOU”**

Ensuring that students have access
to welcoming and comfortable
spaces to socialise with peers.



STUDENT GROUPS WILL BE VIBRANT AND WELCOMING AND YOU'LL ALWAYS FIND YOUR COMMUNITY

KPI

- Enhance student groups with resources, grants and access to campus space for activities.
- 10 cultural activities each year to bring together communities.

STUDENT GROUPS WILL PROVIDE SPACE TO DEVELOP LEADERSHIP SKILLS, RELATIONSHIP BUILDING AND DEVELOP EXPERTISE

KPI

- Workshops, training sessions, volunteer programmes – all contribute to graduate employment.
- Student staff progressing to managerial / professional employment or further study (OfS B3 Progression Indicator).

RECRUIT , TRAIN AND EMPLOY STUDENTS TO DELIVER SERVICES FOR FELLOW STUDENTS

KPI

- 90% student staff enjoy working at TUSU.
- 80% continuation and progression of students engaged in delivering services.

GOAL 4

**“WE WILL CREATE
SAFE AND INCLUSIVE
SPACES FOR YOU”**

Support student development through
activities, personal growth
opportunities and volunteering activity.



OUR SOCIAL SPACES WILL BE A PLACE FOR YOU TO COME TOGETHER WITH FELLOW STUDENTS AND INTERACT OUTSIDE OF YOUR STUDIES

- KPI** • 75% satisfaction with SU spaces (SOC survey).

EVENTS CALENDAR THROUGHOUT THE ACADEMIC YEAR WILL PROVIDE A RANGE OF ACTIVITIES, ENCOURAGING HEALTHY BALANCE OF WORK AND LEISURE

- KPI** • 500 inclusive events.
- Continuation and completion.

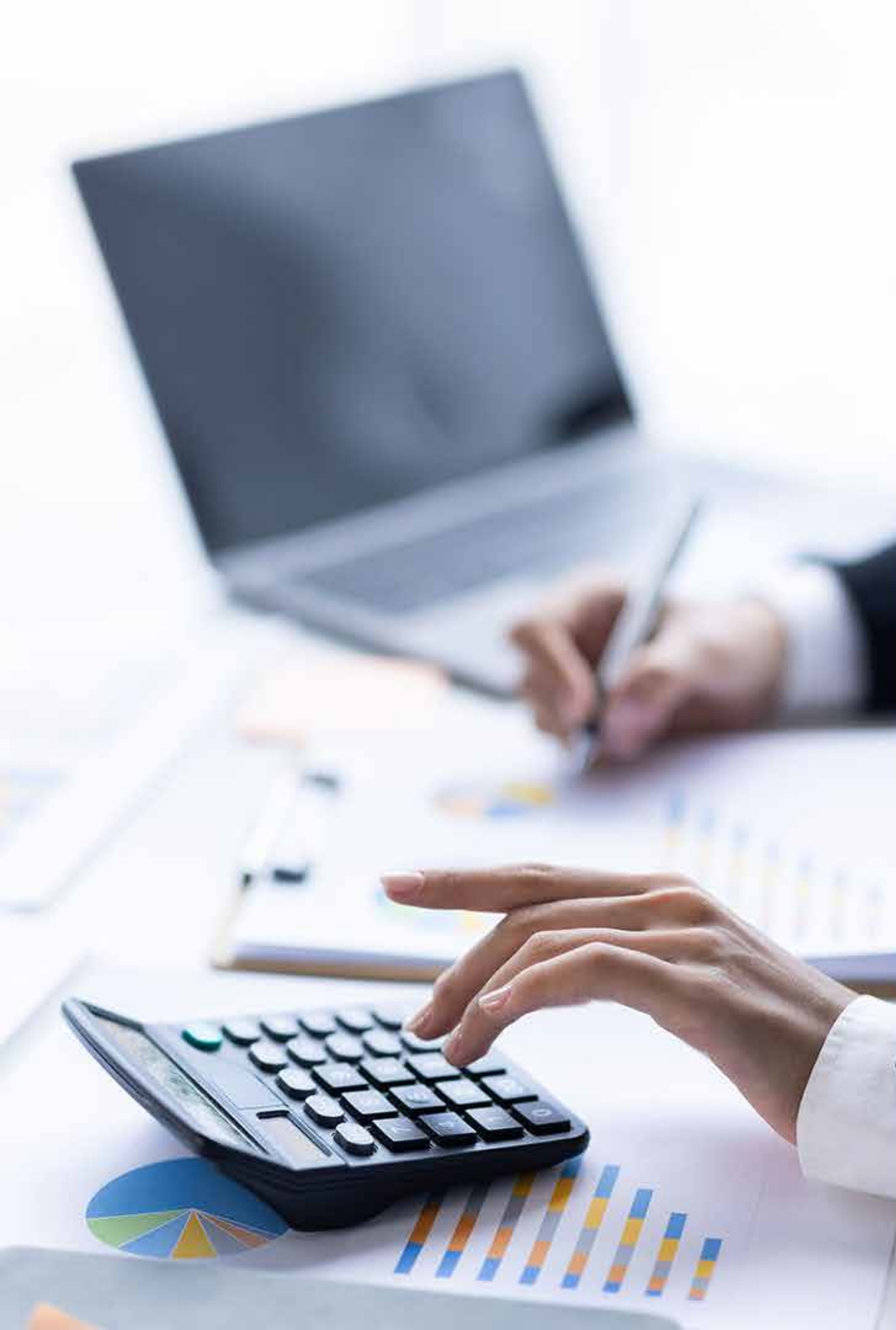
DEVELOP INNOVATIVE WAYS OF DELIVERING SERVICES (DIGITAL, THIRD PARTY AND COLLABORATIONS)

- KPI** • Undertake 5 collaborations each year with TU / partners to deliver innovations.

GOAL 5

**“WE WILL MANAGE
OUR FINANCIAL
STABILITY FOR YOU”**

Ensuring we sustain long-term
operations for the benefit of students.



TUSU FINANCES WILL BE MANAGED RESPONSIBLY AND SERVE STUDENT NEED

- Report into Resources Committee with breakeven budget maintained.
- Annual Report for Charity Commission.
- People Strategy.
- Board effectiveness reviewed.

DIGITAL CAPABILITIES IMPROVED AND TRACKED ENGAGEMENT WITH STUDENT INTERACTION

- Track how and where students are using digital platforms to inform our future activity.
- Track how students engage with digital campaigns.

COMMERCIAL ACTIVITY WILL COMPLEMENT STUDENT NEED ALLOWING FOR WIDE RANGE OF STUDENT LED ACTIVITY

- Creation of new income streams (measured income from new streams complements current commercial and trading income).
- Diversification of offer.